

POST SHOW REPORT FOR RIAU INDUSTRIAL EXPO (RIX) 2011



Endorsed & Supported By:



Indonesian Ministry of Industry



Indonesian Ministry of Energy and Resources



Singapore Industrial Automation Association (SIAA)



Indonesia Industrial Automation Club (IIAC)



Indonesia Exhibitions & Conventions Association (IECA)



Pemerintah Provinsi Riau



Dinas Pertambangan dan Energi Provinsi Riau



Dinas Perindustrian dan Perdagangan Provinsi Riau

Opening Hours: 10am – 6pm

Opening Ceremony: Officiated by the Vice Governor of Riau Province, Mr. Raja Mambang MIT

Organizer: PT Fireworks Indonesia

Exhibit Profiles: Oil and Gas and Mining Machineries
Oil and Gas and Mining Equipment
Oil and Gas and Mining Supplies

Exhibition Area: 2808 sqm

Total Booths: 160

Total Number Of Exhibitors: 80

Origin of Exhibitors (including principals):

Australia	Indonesia
Austria	Japan
China	Malaysia
France	Singapore
Germany	Taiwan
India	US

Total Number Of Visitors: Total Number Of Visitors: 4052

Origin Of Visitors:

Australia	Italy	Saudi Arabia
Bahrain	Kenya	Singapore
China	Korea	Sri Lanka
Dubai	Kuwait	Thailand
Ethiopia	Lebanon	Turkey
India	Malaysia	US
Indonesia	Pakistan	Vietnam
Iran		

Visitor Breakdown:

CEO	38%
Engineering	32%
Purchasers	23%
Sales & Marketing	5%
Others	2%

Direct Mailers & Email Blasts

Direct mailers were sent out prior to the event including emails from selected databases.

Highlights Of The Event:

- o Officiating of the event by the Vice Governor of Riau Province, and his plans to support companies interested in assisting the oil and gas and mining industry in Indonesia
- o A successful Networking Nite which saw more than 300 key oil and gas and mining industrialists at the event.
- o A record USD 80 Million worth of transactions at the event.
- o RIX also gain the status as the main sourcing and educational event where oil and gas and mining producers and estate owners visit.

